

BALLARAT

CABARET
FESTIVAL

FESTIVAL 2025

Production EOI Information Pack

What is the Ballarat Cabaret Festival?

The Ballarat Cabaret Festival was revived in 2021 by multi award-winning cabaret artist and Ballarat Arts Academy graduate, Issie Hart.

Since the festival's return we have presented a broad range of cabaret events including online salons throughout the lockdowns, family-friendly cabaret days and our classic cabaret festivals.

Featured artists have included Sandman and Flaco, Tash York, Vivienne Fonteyn, Pat Bath, Immaculata, Nellie Minelli, Trevor Jones, Ruby Slippers, Dandyman, Miss Friby, Sophie deLightful, Justin Telique, Cousin Tara, Clara Cupcakes, Fog Theatre and many more.

This year's festival dates are 1-4 May, and we are excited to be working in partnership with the City of Ballarat to present our program at the Ballarat Mining Exchange.

Apply To Be Part of the Festival!

We are seeking shows to program in the Mining Exchange and be a part of our festival!

Perform in our beautifully appointed venue, be included in our festival program and have your show listed on our website and socials.

If you have a show that would be a good fit for the Cabaret Festival program, click the link below:

[EOI form HERE](#)

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What Costs are Involved?

Registration Fee is \$300 (no GST).

Ballarat Cabaret Festival has worked hard to keep these fees to a minimum.

What Does This Fee Include?

Venue:

Venue hire.

1 x technician for 4 hours.

This includes a 2 hour plot, tech and cue to cue rehearsal, 1 hour show, 30 minute bump-in and 30 minute bump-out. If your show needs additional rehearsal or tech time, or another technician, please contact us to discuss costs.

2 x venue staff for 2 hours (before, during and after your event).

This can include Front of House, bar staff, usher or stage manager (additional staff can be arranged for a fee or show can bring their own).

Marketing:

Inclusion on our website and in our printed event program as well as our social media campaign.

Please note: In order for your event to be as successful as possible, you will also need to do your own marketing and promotion. Ballarat Cabaret Festival is not solely responsible for marketing your show.

Required Marketing Assets:

1 x square social media tile

1 x poster/flyer tile (for reels)

1 x high res landscape photo of show (no text)

1 x high res portrait photo of show (no text)

These assets must be sent or linked to hello@ballaratcabaretfestival.com. Please ensure you enable public access/editing rights to any links shared with us.

Ticketing Fee:

All events (including free events) will be required to be ticketed through Ballarat Cabaret Festival. To manage this and cover third party fees, the festival will retain 8% of the gross price of all tickets, outside of any Humanitix booking fees.

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What is Required to Confirm?

If your application is successful, you are required to pay your fee and supply your marketing assets by the deadline outlined in your confirmation email. Failure to do so may impact the success of your show or result in your offer being withdrawn.

Deadline for payment of fees is 7 days upon receipt of an offer. Payment may be made by bank transfer (details in confirmation email).

Deadline for marketing assets is also 7 days upon receipt of an offer. Please note that the quicker marketing materials are provided, the sooner we can include you in our marketing campaigns.

All participants are required to have individual or group Public Liability Insurance cover for \$20M. Deadline for provision of insurance policy is 10 days before your event.

Some common performance insurers include (please note this is not insurance advice):

30-day to annual policies:

<https://www.au.marsh.com/business/entertainment/performers-insurance.html>

Annual policies:

<https://duckforcover.com.au/html/>

What is the Deadline for EOI Form submissions?

Tuesday, 15 April 2025

What if I Don't Have a Show and Just Want to Perform?

We will have some open mic opportunities. Watch our website for more info.

www.ballaratcabaretfestival.com